

A G E N D A

COMMISSION FOR HIGHER EDUCATION

COMMISSION MEETING

Ramada Plaza Hotel
Lower Level, Circle Suite
31 West Ohio Street
Indianapolis, Indiana 46204
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Friday, March 10, 1995

- I. CALL TO ORDER -- 9:30 a.m.**
- II. Roll Call of Members and Determination of a Quorum
- IV. Consideration of the Minutes of the February Commission Meeting -----1
- III. Commissioner's Report
- V. DISCUSSION ITEMS**
 - A. Indiana's Associate Degree Production in National
Context: A Working Paper.....10:00 a.m.
 - B. Secondary Students Who Earn Postsecondary Credit
Through Instruction Taken at Their High School:
A Working Paper.....10:20 a.m.
 - C. Components of the 1995-96 Strategic Plans10:50 a.m.
 - D. Progress Report on the Electronic Campus for
Southeastern Indiana11:10 a.m.
 - E. Technical Certificate and Associate in Applied Science in
Cosmetology To Be Offered by Indiana Vocational Technical
College-South Bend in South Bend11:30 a.m.

Ken Sauer will present this report.

VI. DECISION ITEMS

A. Academic Degree Programs

1. Associate in Science in Physical Therapist Assistant
To Be Offered by Indiana Vocational Technical
College-Muncie in Muncie and Indiana Vocational
College-Kokomo in Kokomo 11:50 a.m.

Ken Sauer will present this proposal. Institutions are invited to make a presentation.

2. Associate of Science in Emergency Medical Services
To Be Offered by Purdue University-Calumet in Hammond 12:00

Ken Sauer will present this proposal. Institutions are invited to make a presentation.

3. Bachelor of Science in Instrumentation and Control
Technology To Be Offered by Indiana State University
in Terre Haute..... 12:05 p.m.

Ken Sauer will present this proposal. Institutions are invited to make a presentation.

B. Capital Projects

1. Indiana University Bloomington Jordan Avenue
Parking Garage 12:15 p.m.

Robert Dinnen will give a staff analysis of this proposal after an institutional presentation.

2. Indiana University Bloomington Indiana Memorial
Union Renovation Phase III 12:20 p.m.

Robert Dinnen will give a staff analysis of this proposal after an institutional presentation.

- C. Proposal from the CID Equity Partners for Continuation
of the CID Venture Capital Internship Program for the
Summer of 1995 12:25 p.m.

Kent Weldon will present this proposal.

VII. INFORMATION ITEMS

- A. Status of Active Requests for New Academic Degree Programs. 12:35
- B. Capital Improvement Projects on Which Staff Have Acted

VIII. NEW BUSINESS

IX. ADJOURNMENT -- Approximately 12:30 p.m.

The next meeting of the Commission will be on April 13-14, 1995, in Indianapolis, Indiana

State of Indiana
Commission for Higher Education

Minutes of the Meeting

March 10, 1995
Friday

I. Call to Order

The Commission for Higher Education met in regular session beginning at 9:36 a.m. in the Ramada Plaza Hotel Circle Suites, 31 West Ohio Street, Indianapolis, Indiana, with Chairman Patrick Hoehn presiding.

II. Roll Call of Members and Determination of a Quorum

Members present: Mr. Karl Bandemer, Mr. Frederick T. Bauer, Dr. David Chube, Dr. John H. Gottcent, Dr. Arthur Hansen, Mr. G. Patrick Hoehn, Dr. Daisy Riley Lloyd, Ms. Patricia A. Lodyga, Ms. Nancy Ralston, Mr. Daniel Tuley.

Members absent: Mr. Stephen Ferguson, Mr. Mark Gerstle, Mr. Vito Iovino, Mr. John A. Ray

The following public institution presidents attended the meeting: President Gerald Lamkin of Indiana Vocational Technical College, President Phillip Summers of Vincennes University, President Steven Beering of Purdue University, President Myles Brand of Indiana University, President Ray Hoops of the University of Southern Indiana, President John Worthen of Ball State University and President T.K. Olson, of the Independent Colleges of Indiana.

III. Consideration of the Minutes of the February Commission Meeting

R-95-3.1 RESOLVED: That the Commission does hereby approve the Minutes of the February Commission Meeting. (motion-Lodyga, second-Hansen)

Commissioner's Report

Robert Ruble, financial affairs director, reported on the progress of the higher education budget recommendations in the Indiana General Assembly. There were no questions.

IV. Discussion Items

A. Indiana's Associate Degree Production in National Context: A Working Paper

Ken Sauer, associate commissioner, reviewed a staff working paper which documented Indiana's degree production. He noted that in 1990, Indiana produced 16 percent fewer associate degrees per capita than the national average. Neighboring states Michigan and Illinois produced more associate degrees per capita than Indiana, and Ohio produced about the same number. Kentucky produced associate degrees at a lower rate than did Indiana. Dr. Sauer called attention to a table that addresses the proportion of associate degrees produced by four-year institutions. He concluded by saying Indiana four-year institutions produce associate degrees at a rate 3 1/2 times the national average. Indiana ranks sixth nationally on this measure.

Dr. Gottcent asked if neighboring states have a system of community colleges. Dr. Sauer said they do, and also some technical institutions as well. Chairman Hoehn asked what would be the right combination of two- and four-year degrees to which Indiana should aspire in order to achieve a "vibrant, long-term, well balanced economy." Dr. Sauer said the Commission staff is preparing a working paper that will address that question, and will take into consideration what Indiana employers need in terms of the mix of degrees produced.

Dr. Chube wondered whether associate degree students were encouraged to pursue four-year degrees. Dr. Sauer called attention to two tables in the agenda appendix which showed where Indiana ranks in the production of baccalaureate degrees, and he added that Indiana produces baccalaureate degrees at a higher rate than the national average. Mr. Bauer said just as interesting is where Indiana ranks on graduate and professional degrees. He said Indiana is a great exporter of professional degree holders.

Ball State University President John Worthen said it was important to make part of the equation what happens to associate degree holders, and that the Commission needs to know how Indiana ranks in terms of people who hold only an associate degree.

Vincennes University President Phillip Summers said another element that makes Indiana different from other states is affordability. Affordability attracts students to two-year institutions, and he noted that student fees are higher in Indiana than in most other states. Dr. Hansen stressed that attention should be focused on the needs of students as well as the state's economic needs, and that degree attainment may or may not have a direct effect on the state's economy. He said the balance between the state's needs and student needs is an issue he can't resolve easily.

Dr. Ingle said a middle ground needs to be found, and that the question is whether there is a balance. He said Indiana is losing ground in overall attainment, and that is a nagging condition.

Mr. Bandemer said there is a state economic tie, because employers may leave Indiana if there isn't a sufficient work force, and if there aren't opportunities for people to get jobs, people won't pursue an education.

B. Secondary Students Who Earn Postsecondary Credit Through Instruction Taken at Their High Schools: A Working Paper

Dr. Ken Sauer, associate commissioner, presented highlights of a staff working paper on postsecondary credit earned by secondary students. He said more secondary students earn postsecondary credit by other means than dual credit arrangements and that five public institutions offer dual credit arrangements in Indiana. He called attention to two tables which showed criteria for students to take dual credit, maximum credits that can be earned and fees for the arrangement.

Ms. Lodyga asked whether students would be encouraged to graduate sooner with a two-plus-two arrangement. Dr. Sauer answered that to the extent a student can apply this credit, that student could graduate sooner.

Chairman Hoehn asked where dual credit opportunities existed and also whether schools are interested in expanding this. Indiana Vocational Technical College Vice President Bill Kramer said IVTC schools give students credit for those courses after they get to IVTC.

Dr. Ingle asked whether this was a consistent practice across the state. Indiana University Special Assistant to the President Sara McNabb said IU accepts such courses, and Dr. Carolyn Jones, executive vice president of academic affairs at Purdue University said students get credit for them upon passing an exam.

Dr. Gottcent said there is a national concern about diminishing standards, and that a side-effect of dual credit is that it tends to diminish the standards of collegiate work. Dr. Gottcent added that experience a student gets in high school is not the same as experience gained in college.

President of the Independent Colleges of Indiana, Dr. T.K. Olson, said 26 of Indiana's 32 independent colleges are consistent with the public sector colleges in that they accept dual credit. Six do not, and he added those are the most selective colleges in terms of admissions. Sara McNabb said IU and PU try to work together to identify potential credit transfer problems, and work with students.

C. Components of the 1995-96 Strategic Plans

Dr. Ingle reviewed the components of campus and institution strategies, which provide a mission for each institutional campus, and also a broad context through which to develop and analyze institutions' budget requests. He pointed out eight components of the plans and added the Commission expects to update them in early 1996. Dr. Hansen questioned the usefulness of 10-year new program plans. Dr. Sauer said they have been

useful in analyzing fields, such as physical therapy assisting, in which large numbers of new programs are contemplated.

Dr. Ingle said everyone understands that items included beyond the five-year mark are in the “dream stage” but that “getting dreams out on the table” is a good idea.

D. Progress Report on Electronic Campus for Southeastern Indiana

Karen Rasmussen, associate commissioner, presented a progress report on electronic campus for southeastern Indiana. There was a review of distance education in 1990 and a policy was adopted in 1992, but it was not a well-developed option. Dr. Rasmussen described the evolution of SICCEC and the subsequent RFP arrangement which led to awarding funding to the Partnership for Statewide Education, a consortium of the state’s public institutions. The costs of developing courses is a significant issue, which perhaps could be addressed by assessing a technology fee. Another significant issue, she said, is student services and customer needs. The Commission staff is concerned about enrollment, which hasn’t reached what the Coalition and the Commission anticipated.

Dr. Art Turner, superintendent of the Greensburg School Corp., and representing SICCEC, said his group is disgruntled and dissatisfied with the small number of courses offered, enrollment, and the few programs offered. (A copy of the statement is available upon request.) He said southeast Indiana is behind the rest of the state, but he also realized the complexity of the issue and how much progress had been made. He said the partnership wants to add 24 degrees in the next few years. Mr. Dale Dowden, speaking for the partnership, said service at learning centers needs to be expanded. He was concerned about enrollment, and said the partnership has invested a lot of money in the technology. He said there will be a faculty-peer review to increase the number of programs, and also marketing will be stressed more.

Mr. Turner said if there isn’t a better enrollment result by the next biennium, he thinks the program should be reassessed. Chairman Hoehn agreed.

E. Technical Certificate and Associate Degree in Applied Science in Cosmetology to be Offered by IVTC.

Dr. Ken Sauer, associate commissioner, began the discussion of the technical college’s proposal to offer an associate of applied science degree in cosmetology. He said the only program now proposed is the technical certificate in cosmetology. The technical college has withdrawn the A.A.S. in cosmetology. Ms. Lodyga asked whether there was any instruction that would allow cosmetology students to pursue an associate degree in business. Dr. Sauer said licensed cosmetologists could apply between 12 and 15 hours of cosmetology coursework to an associate degree in business as regionally-determined electives.

Chairman Hoehn asked why IVTC is getting involved in this. He said it seemed to be the wrong direction. IVTC Vice President/Chancellor Carl Lutz said IVTC was

approached by a reputable cosmetology school, whose administrators said there was a lack of understanding of business principles among cosmetologists opening private businesses. Dr. Lutz said the cosmetology program enrolls a large number of minorities who have enjoyed successful business start-ups. A technical certificate would give students the option of either 36 or 45 credit hours and would integrate business courses. The program has been in existence at IVTC and there is a waiting list. Dr. Lloyd asked how the program would tie in with IVTC's mission as an academic college.

Dr. Lutz said it is IVTC's mission to prepare people for occupations, and that to deny opportunities in postsecondary institutions would not serve the state well. He added that nationwide, 25 percent of community colleges offer this program.

Dr. Chube said he thought high school students could decide not to go on to college, but instead could pursue a trade. Dr. Lutz compared the program to that for culinary arts.

Dr. Ingle said the question is whether this is the direction in which IVTC should move the state in making an effort to build an alliance between area technical secondary schools and postsecondary institutions, and at a time when financial cutbacks can put schools in jeopardy. He asked whether this was the best use of resources for IVTC. Dr. Ingle stressed he was not questioning the program, but where the opportunity should be provided.

Ms. Lodyga asked whether the Commission could consider authorizing the technical certificate and then imposing a time limit to re-evaluate it. Dr. Ingle said the Commission practice has been not to put conditions on programs, but leave those judgments up to the institutions to phase them out. He suggested the Commission could apply its experience to the next program request of a similar nature.

Chairman Hoehn questioned whether IVTC's offering of a technical certificate allows for future career changes, and said he believes such an addition is a "totally wrong direction." Dr. Chube suggested letting cosmetology licensees get an associate degree in business if they wanted to go into business, but that the Commission shouldn't link cosmetology and business.

Chairman Hoehn directed that the matter be put on the April agenda in the form of a decision item. Dr. Hansen requested staff present some supply and demand statistics on the occupational area.

V. Decision Items

A. Academic Degree Programs

- 1. Associate in Science in Physical Therapist Assistant to be Offered by Indiana Vocational Technical College -Muncie in Muncie and Indiana Vocational Technical College-Kokomo in Kokomo**

IVTC requested authority for an A.S. in Physical Therapist Assistant to be offered by IVTC-Muncie and Kokomo. Two PTA programs have been operating in Indiana at Vincennes University and the University of Evansville, and five more programs to train PTAs have been approved recently or are developing. The proposed action is made with the understanding that such implementations will be closely monitored.

R-95-3.2 RESOLVED: That the Commission for Higher Education approve the Associate in Science in Physical Therapist Assistant to be offered by Indiana Vocational Technical College-Muncie in Muncie and Indiana Vocational Technical College-Kokomo in Kokomo in accordance with the background discussion in this agenda item and the "Abstract," February 28, 1995, and that the Commission recommends no new state funds, in accordance with the supporting document, "New Academic Degree Program Proposal Summary," February 28, 1995. (motion-Bandemer, second-Lodyga)

2. Associate in Science in Emergency Medical Services to be Offered by Purdue University-Calumet in Hammond

Purdue University requested authority for an A.S. in Emergency Medical Services to be offered by Purdue University-Calumet in Hammond. The preclinical phase of the proposed program will be at the Calumet campus, while clinical instruction would follow at an affiliated hospital approved to offer the curriculum. The program could be completed in five semesters over two years. Graduates would get a certificate and would be eligible to take an EMT-Paramedic examination for further certification.

R-95-3.3 RESOLVED: That the Commission for Higher Education approve the Associate in Science in Emergency Medical Services to be Offered by Purdue University-Calumet in Hammond in accordance with the background discussion in this agenda item and the "Abstract," February 28, 1995, and that the Commission recommends no new state funds, in accordance with the supporting document, "New Academic Degree Program Proposal Summary," February 28, 1995. (motion-Chube, second-Bandemer)

3. Bachelor of Science in Instrumentation and Control Technology to be Offered by Indiana State University in Terre Haute

Indiana State University requested authority for a B.S. in Instrumentation and Control Technology to be offered by Indiana State University in Terre Haute. According to ISU, it would be the only such program in Indiana, and one of only 13 four-year instrumentation and control technology programs in the U.S. and Canada. The program would prepare students to monitor activity and capture timely and

accurate data for decision making. Dr. Gottcent expressed concern about the trend of narrowly-focused academic degrees.

R-95-3.4 RESOLVED: That the Commission for Higher Education approves the Bachelor of Science in Instrumentation and Control Technology to be offered by Indiana State University in Terre Haute, in accordance with the background discussion in this agenda item and the "Abstract," February 28, 1995, and that the Commission recommend no new state funds, in accordance with the supporting document, "New Academic Degree Program Proposal Summary," February 28, 1995. (motion-Lodyga, second-Bandemer)

B. Capital Projects

1. Indiana University Bloomington Jordan Avenue Parking Garage

Indiana University requested authority to build a \$3.8 million parking garage on the campus, to be funded through parking revenues. The garage would accommodate 589 vehicles and is proposed at two levels, but can be expanded in the future. The project would help alleviate the parking shortage on the east side of the campus.

R-95-3.5 RESOLVED: That the Commission for Higher Education recommend approval to the State Budget Agency and the State Budget Committee of the project "Indiana University Bloomington Jordan Avenue Parking Garage" as described in the project description dated February 13, 1995. (motion-Gottcent, second-Lodyga)

2. Indiana University Bloomington Indiana Memorial Union Renovation Phase III

Indiana University requested authority to proceed with Phase III of the Indiana Memorial Union renovation at an estimated cost of \$4 million, to be funded through a reserve account by Dedicated Student Fees. The renovation will concentrate on code issues related to fire, safety and access and on building infrastructure components including wiring, heating and cooling systems.

R-95-3.6 RESOLVED: That the Commission for Higher Education recommend approval to the State Budget Agency and the State Budget Committee of the project "Indiana University Bloomington Indiana Memorial Union Renovation Phase III" as described in the project description dated February 13, 1995. (motion-Gottcent, second-Lodyga)

C. Proposal from the CID Equity Partners for Continuation of the CID Venture Capital Internship Program for the Summer of 1995

CID Equity Partners proposes to continue the Venture Capital Internship Program for the summer of 1995. The proposal also raises the possibility that 5 percent of the net income provided for in the original law will not continue beyond the original fund. There is concern about whether the provisions of the enabling legislation under which the Corporation for Innovation Development was organized carry over to the limited partnership arrangements operated by CID Equity Partners. H. Kent Weldon, Deputy Commissioner, said it is unclear how the requirements of the Indiana General Assembly apply to the current corporate structure and that this is a legal issue to be referred to the state attorney general.

Commission member Frederick Bauer said he is not unsupportive, but he didn't understand how the program evolved to its latest status. He said the program started as a corporate body politic authorized by Statute and it has become a limited partnership and the corporation has dissolved. He views the corporation as a quasi-state agency. Mr. Bauer said he didn't want the Commission, in authorizing funds, to be seen as condoning these actions. Commissioner Ingle agreed that a request to the Attorney General to clarify the legal questions surrounding this issue is appropriate.

R-95-3.7 RESOLVED: That the Commission approve the CID Equity Partners Program for the summer of 1995 as described in the agenda item of March 10, 1995. (motion-Bandemer, second-Chube)

VI. Adjournment

The meeting was adjourned at 12:25 p.m. The next meeting of the Commission is scheduled for April 14, 1995 at the Ramada in downtown Indianapolis.

Mr. G. Patrick Hoehn, Chairman

Dr. Daisy Riley Lloyd, Secretary